

International symposium on „Sustainable Fashion Consumption“

Parallel-Sessions (11.20-13.00)

Session 1: Problem recognition and possible solutions for sustainable fashion consumption

Moderator: Nina Lorenzen

Title of presentation	Name, Affiliation
Remembering the Rana Plaza Workers: Change or Status Quo?	Prof. Mark Heuer, Susquehanna University, Pennsylvania
Fashion and Sustainability: Understanding new concepts for consumption	Paula Gárgoles Saes, ISEM Fashion Business School, Madrid
Everyday fashion consumption across Western countries	Tina Müller, Society and Communication Center for CSR, Copenhagen Prof. Wencke Gwozdz, Copenhagen Business School, Copenhagen Kristian Steensen Nielsen, Copenhagen Business School, Copenhagen
The Importance of fair trade and organic labels for German consumers in sustainable fashion	Lamia Arslan, Helmut-Schmidt-Universität, Hamburg

Session 2: Insights of consumer research/ motives for sustainable fashion consumption

Moderator: Samira Iran

Title of presentation	Name, Affiliation
Compassion and sustainable fashion consumption- Can the sensitivity for the suffering of others be trained to influence our consumption choices?	Dr. Sonja M. Geiger and Prof. Johannes Keller, Ulm Universität, Ulm Dr. Daniel Fischer, Prof. Ulf Schrader, Technische Universität Berlin, Ulm
Chances and constraints for more sustainability in fashion consumption in German social milieus	Dr. Silke Kleinhüchelkotten, Dr. Daniel Gardemin, Dr. H.-Peter Neitzke, ECOLOG- Institut für sozial-ökologische Forschung und Bildung
Motive activation in business models for sustainable textiles: A field study	Aneta Woznica, MSH Medical School Hamburg Birte Freudenreich, Leuphana Universität Lüneburg, Gundula Hübner, Martin-Luther-Universität Halle-Wittenberg

Session 3: Strategies for fostering sustainable fashion consumption

Moderator: Carolin Becker-Leifhold

Title of presentation	Name, Affiliation
Sustainably Chic: How Sustainability Claims Affect Consumer Attitudes toward Luxury Fashion Brands	Dionne Nickerson, Georgia Institute of Technology, Atlanta
Pre-Consumer Waste In the American Fashion Supply Chain	Angela Bronza, Fashion Industry Consultant, New York
Performing future economies of style	Makee Scott, Carnegie Mellon University, Pennsylvania

PechaKucha (15:00-15:45)

Topic of PechaKucha presentation	Names, Affiliation
Everyday insights for sustainable fashion consumption: Exploring clothing active use wear, care, and repair practices across the generational spectrum in Ireland and the significance for sustainability	Helen Maguire. St. Angela's College, Sligo, Ireland / NUI Galway.
Slow Fashion: Design and Trends for Sustainable Clothing	Beatrix Landsbek, University of applied Sciences and Arts, Hannover
The extended closed loop system- Product and system design that foster circular and sustainable consumption of fashion	Ina Budde, ESMOD, Berlin
Dos Ciudades- una Coleccion/ Berlin-Cuba-Cooperation	Dr. Josephine Barbe; Technische Universität Berlin
Looking backwards and forwards in sustainable fashion. A comparison of two social enterprises to circulate used clothes	Prof. Heike Derwanz, Carl von Ossietzky Universität, Oldenburg
Case Study: Establishing a Fashion Library with adolescent at a non-denominational school	Anja Lisa Hirscher, Ulm Ulm University